

PEOPLE, POLICY AND POETRY – 3 REASONS FOR THE SUCCESS OF FAMILY MEDICINE

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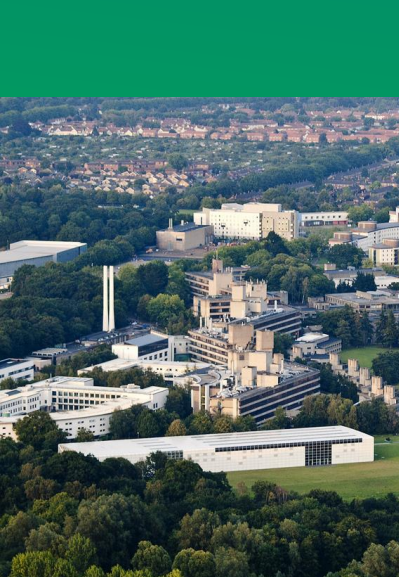
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MY CAREER IN – AND OUTSIDE – FAMILY MEDICINE







WHY DOES A WOMAN WONCA PRESIDENT MATTER?

- INCLUSIVITY
- EQUITY
- JUSTICE
- POSSIBILITY



- ▶ Good pregnancy and neonatal care
- ▶ Stable family and social environment
- ▶ Good health care
- ▶ Parent(s) in reliable employment
- ▶ Access to good education
- ▶ Physical safety – water, food, infrastructure

- ▶ Social inclusion and mobility
- ▶ Equity and aspiration
- ▶ Choice and opportunity – economic, political, personal



SOCIAL DETERMINANTS OF HEALTH – AND POTENTIAL



- ▶ **The realities of health and its social origins**
- ▶ **Seeing other health systems**
- ▶ **Different kinds of role model**
- ▶ **The right mentors**
- ▶ **Real life practice**
- ▶ **Involvement with teaching and training**
- ▶ **The importance of the medical school environment**
- ▶ **Flexible options – practice, family, new roles**

EARLY CAREER INFLUENCES

- ▶ National influences – government need, regulators
- ▶ Family doctors ready and willing ... to educate & innovate
- ▶ Professional leadership – WONCA Member Organizations
- ▶ New opportunities
- ▶ Expanding the workforce capacity
- ▶ The influence of equity ...



THE IMPORTANCE OF THE POLITICAL CONTEXT



- ▶ Identifying and developing people's potential
- ▶ The right material, cultural and professional context
- ▶ Moving and growing – being offered and learning through new opportunities
- ▶ EQUITY of opportunity (family medicine, women ...)
- ▶ Mentorship
- ▶ Support from others
- ▶ WE ARE ALL LEADERS

CREATING LEADERS



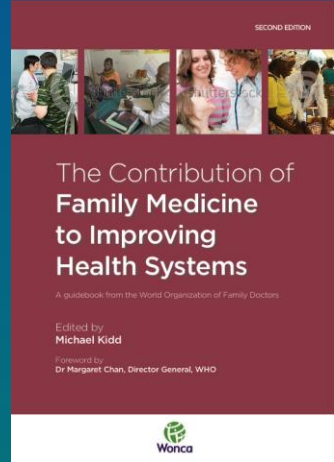
- ▶ ‘Policies are principles, rules, and guidelines formulated or adopted by an organization to reach its long-term goals.’
- ▶ A good policy will ‘have a substantive consensus behind it, be evidence based where possible, clearly define the problem it addresses, and be visible and relevant (i.e. answer a need) to those who it seeks to influence.’

POLICY



- ▶ promote personal, comprehensive and continuing care for the individual and the family in the context of the community and society;
- ▶ promote equity through the equitable treatment, inclusion and meaningful advancement of all groups of people, particularly women and girls, in the context of all health care and other societal initiatives;
- ▶ encourage and support the development of academic organizations of general practitioners/family physicians;
- ▶ provide forum for exchange of knowledge and information between Member Organizations and between general practitioners/family physicians; and
- ▶ Represent the policies and the educational, research and service provision activities of general practitioners/family physicians to other world organizations and forums concerned with health and medical care

WONCA MISSION STATEMENT



- ▶ Using and debating policies from M.Os
- ▶ Making more of our own policies
- ▶ Finding and testing the evidence
- ▶ Finding our own voice
- ▶ Supporting the YDMs to take up the argument
- ▶ Visual and social media



MAKING THE CASE FOR FAMILY MEDICINE

<http://www.who.int/mediacentre/news/releases/2016/global-health-workforce/en/>

KEY PRIORITIES 2016-2018

- ▶ EQUITY – gender, young doctors, Africa
- ▶ Vulnerable populations – especially refugees
- ▶ Big policy – more discussions using MOs , WPs and SIGs
- ▶ Links with W.H.O.
- ▶ Membership increase, retention, and engagement
- ▶ You can all help!



1. *Doctors are at risk of same things as their patients – this includes being victims of aggression, being exposed to infective conditions, and suffering any acute /chronic condition*
2. *Also risk of aggression as frontline of ‘failures of system’*
3. *Nature of medical work inherently stressful – uncertainty, high personal responsibility, negative outcomes happen ...*
4. *Some health systems are less stressful than others*
5. *Impacts of risk vary – particularly with system stressors, stage of career, and gender*

RISKS – A BRIEF SUMMARY OF A BIG PICTURE



- ▶ **The natural family doctor art form?!**
- ▶ **Words that create and resonate – intuition more than logic**
- ▶ **The importance of self care**
- ▶ **A time to reflect, refresh and renew**

POETRY – A METAPHOR

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against a dark teal background.



IN CONCLUSION





